

2010  
**Origin**  
energy  
LANG LANG PRO AM

FRIDAY 15<sup>TH</sup> JANUARY 2010



SPONSORSHIP PROPOSAL



PO Box 36. Lang Lang, Vic. 3984  
**Ph:** (03) 5659 6284 **Fax:** (03) 5659 0021 **Email:** llgc@bigpond.com  
**Website:** www.langlanggolfclub.com  
**ABN:** 23 905 883 911

**Dear Potential Sponsor,**

This year will see a very strong field line up in the 2010 Origin Energy Lang Lang Pro Am on Friday 15<sup>th</sup> January 2010. The Professionals attending will be some of Victoria's finest Touring Golf Professionals and will compete for a total purse of \$10,000. This year's event will see the British Open Qualifying event held in the same week so we could potentially have some very big names playing.

The staging of events such as this assists the club in promoting the course and its facilities and also helps attract more members and green fee players throughout the year. Successful events rely on the participation of sponsors and this year we are delighted to be able to offer sponsorship packages at a very reasonable price.

I would like to thank you for taking the time for considering this proposal and if you would like more information or are interested in supporting this fantastic event please contact Greg Austin on (03) 5659 6284.

**Yours Sincerely**

**Greg Austin**  
**Pro Am Director**



## LANG LANG PRO AM

### **PRO AM OVERVIEW**

#### **MISSION**

The mission of the Origin Energy Lang Lang Pro Am is give amateur golfers the opportunity to play with a Touring Golf Professional and offer businesses a chance to treat their staff or clients with a fantastic day on the golf course and network with other people.

#### **PRO AM CIRCUIT**

The PGA of Australia stages over 430 tournaments a year and this begins with the Pro Am circuits. Pro Am's such as the Origin Energy Lang Lang Pro Am are an integral part of a Golf Professionals calendar and can assist in attracting new members to a Golf Club.

They give a large number of businesses an opportunity to participate in a Professional Golf Tournament at a very affordable price. Sponsoring large Tour Events may run into the tens, or even hundreds of thousands of dollars whereas, becoming involved with an event such as ours costs only hundreds.

#### **BUSINESS BENEFITS**

Businesses may decide to reward staff or treat VIP customers to a day on the golf course playing alongside a Tour Professional. Sponsors and their guests will be treated as VIP's with corporate signage displayed, a leading Tour Professional and dinner, followed by presentations.

#### **2010 ORIGIN ENERGY PRO AM**

The 2009 event was won by Steve Jones with a fantastic score of 64 (-6) and the upcoming event has been scheduled for Friday January 15<sup>th</sup> 2010. This is only days after the British Open Qualifying Tournament at Kingston Heath Golf Club which helps ensure a strong field of professionals for our event.



2010  
**Origin**  
energy  
LANG LANG PRO AM

**GOLD SPONSOR**

Each **GOLD SPONSOR** will receive the following benefits:

- **2 x 12 month memberships** (male/female)
- **1 X 3 PLAYERS** playing with a leading Tour Professional with a 12.30pm shotgun start, teeing off on your sponsored hole.
- **Or (20 player Corporate Day)** midweek (including light snacks)
- Permission to set up promotional display, signage or novelty event on the day



2009 Winner Steve Jones 64(6 under)

**COST FOR GOLD SPONSORSHIP:**

**\$1500 Inc GST**



2010  
**Origin**  
energy  
LANG LANG PRO AM

**SILVER SPONSOR**

Each **SILVER SPONSOR** will receive the following benefits:

- **1 X 3 PLAYERS** playing with a leading Tour Professional with a 12.30pm shotgun start, teeing off on your sponsored hole.
- **1 x 12 month membership** (male/female)
- Sponsors Teams Event entry exclusive to sponsors of the event.
- Dinner and Presentations after the round
- Permission to set up promotional display, signage or novelty event on the day



**COST FOR SILVER SPONSORSHIP:**

**\$770 Inc GST**

2010  
**Origin**  
energy  
LANG LANG PRO AM

**BRONZE SPONSOR**

Each **BRONZE SPONSOR** will receive the following benefits:

- **1 PLAYER** playing with a leading Tour Professional with a 12.30pm shotgun start.
- Sponsors Teams Event entry exclusive to sponsors of the event.
- Dinner and Presentations after the round
- Permission to set up promotional display, signage on the day



**COST FOR BRONZE SPONSORSHIP:**

**\$220 Inc GST**

2010  
**Origin**  
energy  
LANG LANG PRO AM

**9<sup>th</sup> HOLE SHOOTOUT**

In addition to the above sponsor packages, we are looking to set up a shootout on the 9<sup>th</sup> hole at the completion of play. This will be available to the first company to take up the offer.

Each professional will hit two tee shots and the closest to the pin will win a cash prize.

The Sponsor of the Shootout will have the 9<sup>th</sup> hole dressed in the sponsors banners and named the <sponsors name> Shootout.

The idea of the shootout is to generate atmosphere around the clubhouse on completion of play and to fill the void when the results are being tallied. This will also allow the sponsor of the shootout to be showcased during the event after the round with all eyes on the 9<sup>th</sup> hole.

The sponsor of the 9<sup>th</sup> hole shootout will receive:

- 1x3 players entry into the PM field
- Afternoon round with a 12:30pm shotgun start
- Dinner and Presentations after the round
- Permission to set up promotional display and signage on the day



9<sup>th</sup> Hole

**SHOOTOUT SPONSOR PACKAGE COST: \$550 Inc GST**



Victorian Pro-Am Circuit



# Lang Lang Pro-Am

\$10,000 Professional Purse over \$1500 in Amateur Prizes

## Friday 15<sup>th</sup> January 2010

**12.30pm Shotgun Start**

Amateur Male and Female Events

A, B & C Grade Stableford

Nearest the Pins & Longest Drives

Watch the Professional Shootout on the 9<sup>th</sup> hole after the game.

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Complete this section and return to: Lang Lang Golf Club. PO Box 36, Lang Lang, Vic. 3984

### LANG LANG PRO-AM SPONSORS ENTRY FORM (PM)

Please Circle Sponsor Level

**GOLD**  
\$1500

**SILVER**  
\$770

**BRONZE**  
\$220

**SPONSORS NAME** \_\_\_\_\_ **PH:** \_\_\_\_\_

Player 1 \_\_\_\_\_ H'CAP \_\_\_\_\_ Golf Link #: \_\_\_\_\_

Player 2 \_\_\_\_\_ H'CAP \_\_\_\_\_ Golf Link #: \_\_\_\_\_

Player 3 \_\_\_\_\_ H'CAP \_\_\_\_\_ Golf Link #: \_\_\_\_\_

**Please note:** All 3 players must have official handicaps to be eligible for A, B & C grade prizes  
Full entry fee amount must accompany entry and be received by **5pm Monday 4<sup>th</sup> January 2010**